

**RTCNYC Tool 12.3.3.5 Worst Evictors Week of Action**

* **Monday: Location A**
	+ **Press Conference**
		- **Goal:** Serving the worst landlords with eviction notices! Centering the voices of tenants living in buildings owned by the worst landlords to tell their stories.
		- **Turnout/Capacity:**
		- **Visuals:**  worst evictors flyers, FAQs, KYR flyers, etc.
		- **RSVP’s:**
* **Wednesday: Location B**
	+ **Direct Action Against one of the worst evictors**
		- Morning Action
		- **Goal:** Shame them and put them on notice! Tenants are organized and fighting back!
		- **Turnout Capacity:**
		- **Visuals:** Large Eviction Notice to Landlord. Flyers to hand out to passerbys.
		- RSVP’s:
* **Thursday: Location C**
	+ **Press Conference**
		- **Goal:** Serving the worst landlords with eviction notices! Centering the voices of tenants living in buildings owned by the worst landlords to tell their stories.
		- **Turnout/Capacity:**
		- **Visuals:**  worst evictors flyers, FAQs, KYR flyers, etc.
		- **RSVP’s:**
	+ **Location D**
	+ **Outreach Blitz**
		- **Goal:** make sure all tenants in the zips know about RTC!!!
		- **Turnout/Capacity:**
		- **Visuals:** worst evictors flyers, FAQs, KYR flyers, etc.
		- RSVP’s: